

Raw Notes –

First Thoughts on a Research Agenda for Library Ebooks

Publishers & Libraries: Competitors or Collaborators

- How can we provide a good UX experience to our patrons who want to access eBooks/eAudio?
- Best ways to inform users (and librarians!) about open access content?
- Best methods to provide open access content?
- Smaller publishers have understandable trouble getting payment reports from vendors. Haven't even started thinking about getting circulation data from them.
- Concerned with cost of ebooks.
- Publishers don't know which vendors libraries like/don't like.
- We need data on what isn't used so we can delete it.
- What relationship should libraries create with patrons about pricing/access concerns?
- Don't add work for libraries to have to search for same title in multiple formats. Have simultaneous release.
- How can we ILL ebooks, especially titles not available in print?

Formats: Print vs. Digital vs. Audio

- Is Hoopla use all going to movies?
- What is percentage breakdown of print vs. ebook vs. audio and how should indie authors adapt?
- What data can libraries use to research commuting times in relation to promoting audiobooks?
- Our library needs to purchase ebooks for a group of patrons that prefer print (art). How can ebooks be more appealing to a reluctant audience?
- It's really expensive for a small publisher to create an audiobook.
- Do some genres have a consistent patron preference for ebook vs. eaudio?
- Kindle – do patrons that ask for Kindle format really need that format? Maybe they don't know their reader can display EPUB. How do we get more books in Kindle? Or just make sure readers can all use EPUB.

Knowing Our Communities: Interests and Needs

- How to get small and rural libraries involved?
- People still don't know that OverDrive and other platforms are easier to use now.

If This... Then That: Related Behaviors

- Aging patrons – prefer statics and audio – losing users by going to other platforms Hoopla, phones, etc.
- If patron doesn't finish reading book when loan ends, then [60%] willing to pay to extend time with and going to publisher mainly (a bit to library).
- If libraries more entire eMedia collection to single platform like SimplyE, will we see vendors comp. by offering discounts on materials?